

100 Years *of* Podiatric Medicine

Connecticut Podiatric Medical Association

2010 Symposium

100th Anniversary Celebration

March 25-27, 2010

Mohegan Sun Conference Center
Uncasville, CT

CPMA
Connecticut Podiatric Medical Association

**Coding • Practice Management • Dermatology •
Surgery • Diabetes/Complications**

www.cpma.org/go/events/symposium

100 Years of Excellence in Podiatry

Join the Connecticut Podiatric Medical Association at the fabulous Mohegan Sun in Uncasville, Connecticut where luxury meets functionality and events and meetings become an experience of a lifetime. Help us celebrate 100 years of podiatric medicine in Connecticut and experience unparalleled podiatric training in practice management, coding and patient care.

You will learn from the highest caliber educators available, where national speakers present state of the art techniques and information to help you achieve your professional practice goals.

You will have an opportunity to network with your peers as you share concerns and interests over fantastic lunches, breaks and receptions. Our program begins on Thursday, March 25 with APMA's **Outstanding Coding Program** that offers the **most accurate and up-to-date coding information available**. Attendees are then invited to join CPMA in a light reception to welcome back **all previous and current Connecticut Residents**. Former Residents are offered the symposium price at the member rate as a special gift from CPMA to our Residents.

All attendees are invited to join CPMA at our 100-Year Gala Reception and Dinner on Friday evening. Our event will be sponsored in part by Bako Podiatric Pathology Services. Other sponsors will be announced as they sign on. The event is complimentary and begins with a reception of hors d'oeuvres and cocktails. We will have special entertainment and music, a photographer on hand to capture moments with your friends and family and other surprises throughout the evening for you and your guest. Attendees are invited to bring a guest as well.

Other symposiums just offer you education. We offer you an experience you won't forget. Join CPMA at the Mohegan Sun on March 25-27, 2010.

Symposium Objectives

- Avoiding Surgical Traps in the Pediatric Patient
- Managing of Hallux Varus
- Understanding Plantar Foot Anatomy and Surgical Approaches to the Condition
- Getting Proper Closure on your Surgical Patient
- Going the Right Way with a G.P.S. or P.R.P. Procedure
- Learn the 10 Top Ways to Avoid Malpractice Suits
- Identifying Malignant and Pre-Malignant Tumors of the Foot
- Understanding the Procedures of Total Ankle Replacement
- Differentiating Dermatitis and Infection
- Understanding Ankle Distraction
- Solving a Pain in the Side: Small Fiber Neuropathy
- Learning New Techniques in Practice Management that Help You Manage Patient Care
- Learning New Techniques in Practice Management to Meet Your Professional Goals
- Understanding the Role of Thiamine Deficiency in Peripheral Neuropathy

Hotel Reservations

Reservations at Mohegan Sun must be made no later than February 28, 2010. Thereafter, reservations will be accepted on a space and rate availability basis. Please note that in the past, we have sold out of rooms long before our deadline, so call and reserve your room early. While we have reserved extra rooms for this special event, discounted rooms are still limited.

The special CPMA room rate is \$279 single/double occupancy, plus applicable taxes. Please note: Only those registered for the conference or special guests recognized by CPMA's office will be eligible for hotel rooms at the special conference rate.

To reserve your room, please contact Mohegan Sun directly at (877) MOHEGAN or (877) 664-3426 and indicate Group Code "CPMA10." Directions are available at www.mohegansun.com

Please remember: Only those registered for the conference or special guests recognized by CPMA's office will be eligible for hotel rooms at the special conference rate.

Bob Garner - Invitation



"Once you see him, you'll never forget him" is an accurate description of Bob Garner. From Bangkok to Boston to Berlin, Bob travels the globe amazing, astounding, and empowering the audiences of Fortune 1000 corporations and leading associations.

Featured in the *Wall Street Journal*, as well as other prestigious publications, Bob is the creator of numerous inspirational CDs and the author of three books — the most recent being a collaboration with Stephen Covey and Ken Blanchard.

Recognized as one of the top mentalists in the world by the Academy of Magical Arts and Sciences in Hollywood, California, Bob is known for his unique ability to weave phenomenal demonstrations of mind-reading and ESP, as well as clean humor and polite audience interaction, with empowering messages.

Get ready for a unique experience, as Bob explores the powers of our minds. Watch for him throughout the symposium and as the featured entertainment at the Gala closing.

Speakers

- | | |
|---------------------|-----------------------|
| Brad Bakotic, DPM | Ira H. Krause, DPM |
| Mary Crawford, DPM | Guido A. LaPorta, DPM |
| Gary Dockery, DPM | Richard H. Mann, DPM |
| John Guiliana, DPM | Jonathan Moore, DPM |
| Allen Jacobs, DPM | Hal Ornstein, DPM |
| Rem Jackson | Tom Smith, DPM |
| Thomas Johnson, DPM | Phil Ward, DPM |

Symposium Committee

General Scientific Committee

- R. Daniel Davis, DPM, Co-Chair
- Robert E. Marra, DPM, Co-Chair
- Marc Lederman, DPM

Assistants' Program

- Kristen Winters, DPM
- Gordon Fosdick, DPM

18 Continuing Education Contact Hours

The Connecticut Podiatric Medical Association is approved by the Council on Podiatric Medical Education as a sponsor of continuing education in podiatric medicine.

The committee will do everything in its power to present the speakers and topics as listed. The committee is not liable for any last minute changes.

Registration/Cancellation Policies

1. Only individuals registered and badged may attend conference events.
2. Only individuals registered for the Doctors' Program or the Assistants' Program may attend the APMA Coding Seminar.
3. Registrations without payment will not be processed.
4. Payment must accompany the Registration Form in order to receive the early registration discount.
5. **Cancellations:** If your request is received in writing on or before March 10, 2010 we will refund your meeting registration. However, a \$75 administrative fee will be applied. Fees cannot be refunded for registrations cancelled after March 10, 2010.

Doctors' Program & APMA Coding Seminar

Thursday – March 25, 2010

4 Continuing Education Contact Hours

1:15 p.m.-5:15 p.m.	APMA Coding Seminar
5:30 p.m.-6:15 p.m.	Advanced Biohealing Lab Presentation
6:30 p.m.-7:45 p.m.	Connecticut Residents Reunion and Reception

The APMA Coding Seminar is designed to meet the ever-increasing demand for information on coding policies specific to the practice of Podiatric medicine and surgery. It includes multiple speakers and PowerPoint presentations followed by a question and answer session. The presentation content is peer-reviewed by the APMA Coding Committee members who also spearheaded the APMA Coding Manual. The Coding Committee members are well versed in the different challenges faced by members when coding for different procedures in different settings. The Coding Committee receives first-hand information on coding policies through APMA's active participation with the AMA CPT Editorial Panel, RVS Update Committee (RUC), National Correct Coding Initiative (NCCI), and the Practicing Physicians Advisory Council (PPAC). The Coding Seminar also includes coding information from private insurers; information made available through the relationships APMA has fostered with private insurers.

The Coding Seminar includes complex coding issues, such as "DME Coding and Documentation," "Coding for Wound Care: Update and Changes," "From CPT to RUC & Beyond" and "Specific CPT Problems, Modifiers & V Codes." In the upcoming year, the Coding Committee intends to again tackle difficult coding questions and issues.

Friday – March 26, 2010

7:00 a.m.-8:00 a.m.	Exhibit Hall Open
7:30 a.m.-8:00 a.m.	Registration and Continental Breakfast in Exhibit Hall
8:00 a.m.-8:45 a.m.	Avoiding Surgical Traps in the Pediatric Patient Allen Jacobs, DPM
8:45 a.m.-9:30 a.m.	Management of Hallux Varus Mary Crawford, DPM
9:30 a.m.-10:00 a.m.	Understanding Your Patients and Practice Profile John Guiliana, DPM
10:00 a.m.-10:45 a.m.	Break in Exhibit Hall
10:45 a.m.-11:30 a.m.	Developing a Diabetes Center of Excellence Jonathan Moore, DPM
11:30 a.m.-12:00 p.m.	In-Office Dispensing to Improve Patient Care Hal Ornstein, DPM
12:00 p.m.-1:15 p.m.	Lunch and Exhibit Hall

1:15 p.m.-2:15 p.m.	Maximizing Patient Outcome/Enhancing Patient Satisfaction John Guiliana, DPM; Jonathan Moore, DPM
2:15 p.m.-3:00 p.m.	Reaching More Patients by Maximizing Growth Rem Jackson
3:00 p.m.-3:30 p.m.	Break in Exhibit Hall
3:30 p.m.-4:30 p.m.	Ten Ways to Avoid a Malpractice Suit Thomas Smith, DPM
4:30 p.m.-5:00 p.m.	Total Ankle Replacement Guido LaPorta, DPM
5:00 pm.-5:30 p.m.	Alcohol Injections for the Painful Heel and Plantar Lesions Gary Dockery, DPM
5:30 p.m.-11:00 p.m.	Reception/Gala Dinner Celebration for All Attendees and Exhibitors

Saturday – March 27, 2010

7:00 a.m.-8:00 a.m.	Exhibit Hall Open
7:30 a.m.-8:00 a.m.	Registration and Continental Breakfast in Exhibit Hall
8:00 a.m.-8:45 a.m.	Going the Right Way with a G.P.S. or P.R.P. Procedure Allen Jacobs, DPM
8:45 a.m.-9:30 a.m.	Plastic Closure of Circular Defects in the Foot Gary Dockery, DPM
9:30 a.m.-10:15 a.m.	Plantar Foot Anatomy and Surgical Approaches Thomas Smith, DPM
10:15 a.m.-11:00 a.m.	Break in Exhibit Hall
11:00 a.m.-11:45 a.m.	Malignant and Pre-Malignant Tumors of the Foot Brad Bakotic, DPM
11:45 a.m.-12:15 p.m.	Treatment Updates on Tibialis Posterior Tendon Dysfunction Syndrome Guido LaPorta, DPM
12:15 p.m.-1:30 p.m.	Annual Business Meeting, Lunch and Exhibit Hall
1:30 p.m.-2:15 p.m.	Unique Case Studies in Podiatric Dermatology Brad Bakotic, DPM
2:15 p.m.-3:00 p.m.	Subluxing Second Toe Deformity Mary Crawford, DPM
3:00 p.m.-3:30 p.m.	Break in Exhibit Hall
3:30 p.m.-4:15 p.m.	Thiamine Deficiency and Peripheral Neuropathy Richard Mann, DPM
4:15 p.m.-5:00 p.m.	Small Fiber Neuropathy – Solving a Pain in the Side Allen Jacobs, DPM

Assistants' Program

Assistants' Program attendees will have meals and breaks with the doctors in the Exhibit Hall area.

Friday – March 26, 2010

7:00 a.m.-9:00 a.m.	Registration and Continental Breakfast in Exhibit Hall
9:00 a.m.-9:30 a.m.	The Follow Through: Seeing Your Goals and Objectives Through to the End Jonathan Moore, DPM
9:30 a.m.-10:15 a.m.	How to Work Effectively with Your Co-Workers Rem Jackson
10:15 a.m.-10:45 a.m.	Break in Exhibit Hall
10:45 a.m.-11:30 a.m.	Stress Management for the Podiatric Assistant John Guiliana, DPM

11:30 a.m.-12:00 p.m.	Life and Death; or What is ABI and AD? Tom Smith, DPM
12:15 p.m.-1:30 p.m.	Lunch and Exhibit Hall
1:30 p.m.-2:15 p.m.	In-Office Dispensing to Improve Patient Care Hal Ornstein, DPM
2:15 p.m.-3:00 p.m.	Hyperhidrosis and its Treatment Mary Crawford, DPM
3:00 p.m.-3:30 p.m.	Differentiating the Dermatitis and Infection Brad Bakotic, DPM
3:30 p.m.-4:00 p.m.	Break in Exhibit Hall
4:00 p.m.-4:30 p.m.	Things that Go Itch in the Night Gary Dockery, DPM
5:30 p.m.-11:00 p.m.	Reception and Gala Celebration for All Attendees and Exhibitors

Registration

Registration must be postmarked by March 1, 2010 to qualify for early registration rates.
Registration on-site only after March 23, 2010. Additional \$50 fee for on-site registration.

Instructions

1. Use separate form for each registration. Photocopy of original is acceptable. Copy form for your record or register online at www.cpma.org.
2. Complete all sections. Please type or print.
3. Please include e-mail address and check all events you will be attending.
4. Mail completed form to CPMA, 342 North Main Street, Suite 301, West Hartford, CT 06117-2507. An acknowledgment will be sent within three weeks of receipt. Registration form may also be faxed to (860) 586-7550.
5. Be sure to include proper registration fee.
6. For more information or questions, please call (860) 586-7512.

Last Name _____ First Name _____

Preferred First Name for BADGE _____ Title _____

Physician/Employer _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Emergency Contact _____ Phone _____

Please check if you saw our conference ad in: APMA News Podiatry Management Podiatry Today

Please check here and describe if there are any special accommodations you need to participate fully in this conference. CPMA fully complies with the legal requirements of the ADA and the rules and regulations thereof. _____

REGISTRATION FEES FOR DOCTORS AND RESIDENTS:

Fees include continental breakfast (Friday and Saturday), lunch (Friday and Saturday), gala celebration on Friday and unlimited exhibit hall entry.

	Discount On or Before 3/1/10	After 3/1/10
<input type="checkbox"/> CPMA Member <i>(must be current with dues to receive member discount)</i>	\$275	\$325
<input type="checkbox"/> APMA Member	\$525	\$575
<input type="checkbox"/> Non-APMA Member	\$700	\$750
<input type="checkbox"/> Former Connecticut Resident	\$275	\$325
<input type="checkbox"/> Residents Full Program	Complimentary (Compliments of PICA)	
<input type="checkbox"/> Friday		
<input type="checkbox"/> Saturday		

I will attend:

- Thursday – APMA Coding Seminar
 Thursday – Connecticut Residents Reunion and Reception
 Friday – Gala Dinner Celebration

Number of Additional Gala Guest Tickets (\$35 each): _____

Total Registration Fee: \$ _____

REGISTRATION FEES FOR ASSISTANTS:

Fees include continental breakfast, breaks, lunch and unlimited access to the exhibit hall on Friday, March 26, 2010. Breakfast only for the Saturday course, March 27, 2010. Gala tickets are not included in Assistants' Program.

	Discount On or Before 3/1/10	After 3/1/10
Friday Program • March 26, 2010		
<input type="checkbox"/> Assistants of CPMA/APMA Members	\$79	\$109
<input type="checkbox"/> Gala Dinner Tickets (\$35 each):	_____	_____
<input type="checkbox"/> Assistants of Non-APMA Members	\$155	\$185
<input type="checkbox"/> Gala Dinner Tickets (\$35 each):	_____	_____

Saturday Program • March 27, 2010

- X-Ray Certificate Course (Assistants of CPMA/APMA Members) \$165
 X-Ray Certificate Course (Assistants of Non-APMA Members) \$285

Total Registration Fee: \$ _____

Payment Information

All fees must be paid in full before registration can be confirmed.

Check enclosed payable to CPMA. Amount \$ _____

Credit Card Information: VISA MasterCard American Express

Card Number _____

Expiration Date _____ Amount \$ _____

Name on Card _____

Billing Address _____

Signature _____

CPMA 2010 Symposium Speakers

Bradley Bakotic, DPM is a Podiatric Dermatopathologist and a Professor at Barry University. Dr. Bakotic works with podiatrists throughout the country and is a national recognized speaker on podiatric medicine and dermatopathology. He serves on the editorial boards of the *Journal of Foot and Ankle Surgery*, *Podiatry Online* and *Dermatopathology Practical and Conceptual*. He is affiliated with Bako Podiatric Pathology Services in Alpharetta, GA.

Mary Crawford, DPM has been with the Ankle & Foot Clinic of Everett since 1990. She is currently president elect of the American College of Foot & Ankle Surgeons and became the first female president of this prestigious organization in March 2009. Her specialty is reconstructive foot and ankle surgery. She is a national and internationally recognized speaker on foot and ankle surgery and has co-authored two major medical-surgical textbooks as well as numerous other journal publications. Dr. Crawford is Board Certified in Foot and Ankle Surgery by the American Board of Podiatric Surgery and has medical staff appointments at Providence Regional Medical Center-Everett and Swedish Medical Center, both in Seattle, WA.

G. "Dock" Dockery, DPM graduated from the Ohio College of Podiatric Medicine in Cleveland, Ohio and did a surgical residency in foot and ankle surgery at the Waldo Podiatric Surgical Residency Program in Seattle, WA. He began private practice in Seattle and maintained an active practice until 2002 when he founded the Northwest Podiatric Foundation for Education and Research, USA. He is the Chairman of the Board of Trustees and Director of Scientific Affairs of this organization. Dr. Dockery is a Fellow and a past Board of Directors member of the American College of Foot & Ankle Surgeons. He is also a Fellow of the American College of Foot & Ankle Pediatrics, the American Society of Podiatric Dermatology and the American College of Foot and Ankle Orthopedics and Primary Podiatric Medicine. He is Board Certified in Foot and Ankle Surgery by the American Board of Podiatric Surgery and is Board Certified in Podiatric Orthopedics by the American Board of Podiatric Orthopedics and Primary Podiatric Medicine.

John Guiliana, DPM is a nationally recognized speaker and author on topics pertaining to medical practice management. He is a Fellow and member of the Board of Trustees of the American Academy of Podiatric Practice Management and holds a Masters degree in Healthcare Management. He is in private practice in Hackettstown, NJ.

Allen M. Jacobs, DPM is a specialist in foot and ankle surgery in St. Louis, MO and professor at the St. Louis University School of Medicine. He lectures across the country on diabetic foot and ankle surgery. He is a member of the American Board of Podiatric Surgery, the American College of Foot Surgeons, Missouri State Podiatric Medical Society, St. Louis (Missouri) Podiatry Society and the Council on Teaching Hospitals, and the American Podiatric Medical Association. He has received numerous honors and awards in Texas, Virginia, Tennessee, Ohio and Pennsylvania.

Rem Jackson is the founder and CEO of Top Practices, LLC, a company dedicated to helping professionals, businesses, and K12 educators reach their full potential through innovative marketing, sales, management, and professional development programs. Rem has been guiding professionals, educators, and business leaders as a coach and trainer for over 18 years. He led the team that founded Classroom Connect, a high-tech company dedicated to helping K-12 educators integrate technology into their instruction. The programs he has developed have been experienced by over 100,000 educators, business people, and government leaders in North America and Asia.

Thomas V. Johnson, DPM practices with PodiatryCare, P.C. in South Windsor and Enfield, CT. He graduated from the New York College of Podiatric Medicine in 1983 when he became a member of the Connecticut Podiatric Medical Association. He is a state certified radiology instructor and has taught the CPMA Radiology Certification Course for many years. Dr. Johnson also serves on the Board of Directors as Treasurer for the Connecticut Podiatric Medical Association and has held a number of volunteer positions.

Ira Kraus, DPM practices as a Podiatrist in Chattanooga, Tennessee. He is currently the Managing Partner for the practice. He attended Washington and Jefferson University and received his Bachelor of Arts in Economics. He graduated from the New York College of Podiatric Medicine in New York City, NY with his Doctor of Podiatric Medicine degree and completed his Podiatric Surgical Residency through the New York College of Podiatric Medicine in New York City. He has Board Certified Status with the American Board of Podiatric Surgeons and is a Fellow with the American College of Foot and Ankle Surgery. Dr. Kraus is a current member of the American Podiatric Medical Association and is past President of the Tennessee Podiatric Medical Association. He is currently a member of the American Podiatric Medical Association Coding Committee.

Guido A. LaPorta, DPM is Chief, Foot & Ankle Surgery; Director, Podiatric Medical Education, Community Medical Healthcare System, Scranton, PA and is affiliated with a very busy and diversified clinical Podiatry practice specializing in Reconstructive Foot, Ankle and Leg surgery. Additionally, he is Director of Podiatric Medical Education at Community Medical Center in Scranton, PA and Our Lady of Lourdes Hospital, Binghamton, NY. He specializes in reconstructive foot, ankle and leg surgery using lizarov surgery and Charcot Reconstruction and Trauma Surgery.

Richard H. Mann, DPM is in private podiatric practice in Delray Beach, FL. He is also affiliated with Pryde Pharmaceuticals, Inc. Dr. Mann was graduated from Queens College – City University of New York and received his DPM degree from New York College of Podiatric Medicine. He is a member of the Palm Beach County Podiatric Association, the Florida Podiatric Medical Association and the American Podiatric Medical Association. He has written several original papers on the Treatment of Peripheral Neuropathy and presents lectures on peripheral neuropathy across the country.

Jonathan Moore, DPM is Board Certified in American Board of Podiatric Orthopedics and Primary Podiatric Medicine and Fellowship Trained in Diabetic Foot Salvage at the University of Texas Health Science Center and holds a Master of Science degree in Medical Education. He is a member of the Board of Trustees of the American Academy of Podiatric Practice Management and was the former editor of *AAPPM News*. He is a respected lecturer and author

on diabetes and practice management topics and he is in private practice in Somerset, KY.

Hal Ornstein, DPM proudly serves as Chairman and Director of Corporate Development of the American Academy of Podiatric Practice Management (AAPPM). He is the Consulting Editor for *Podiatry Management Magazine* as well as a Distinguished Practitioner in the National Academies. Dr. Ornstein has given over 200 presentations internationally and has written and been interviewed for over 250 articles on topics pertinent to practice management, patient satisfaction and efficiency in a medical practice. Dr. Ornstein has been in private practice for eighteen years and serves as Medical Director of Affiliated Foot and Ankle Center, LLP with its main office in Howell, New Jersey.

Thomas F. Smith, DPM practices with The Foot and Ankle Group, P.C. in Augusta, GA and has privileges at eleven hospitals and medical facilities in Georgia. He received his graduate degree and Doctor of Podiatric Medicine with honors from Pennsylvania College of Podiatric Medicine — now known as Temple University School of Podiatric Medicine. He did his surgical residency and three year DPM residency in Podiatric Medicine and Surgery with Doctors Hospital/DeKalb Medical Center in Georgia. Dr. Smith is Chairman, Podiatry Section of Department of Surgery at University Hospital in Augusta, Georgia. He is a prolific writer and has written for journals and textbooks for many years. He is a nationally known speaker at colleges, schools, research institutes and podiatric associations.

Phillip E. Ward, DPM is a member of the APMA Board of Trustees for the American Podiatric Medical Association, having first been elected in April 2004. He graduated from the University of North Carolina and the College of Podiatric Medicine and Surgery in Des Moines, IA. He is in private practice in Asheville, NC. He is Board Certified by the American Board of Podiatric Surgery and by The American Board of Podiatric Orthopedics and Primary Podiatric Medicine. He is a Fellow of ASPS, ACFAOM, ASPD and AAPPM. He is past chair of the APMA Coding Committee and serves as the podiatric advisor to the AMA CPT Panel. He is a Past President of the North Carolina Foot and Ankle Society. His particular interests on the BOT are in membership benefits, legislative issues and practice management. Dr. Ward is committed to increasing the public awareness and utilization of the services that podiatric physicians have to offer.