

Be an Exhibitor at the Northeast's Premier Podiatric Symposium!

Dear Colleague,

As both a friend and supporter of the Connecticut Podiatric Medical Association, I am honored to invite you to attend our CPMA Symposium from March 24-26 at the Mohegan Sun Conference Center. For a century, CPMA has been the leading podiatry organization in Connecticut due to the outstanding partnership of both podiatrists and supporters of our field.

Your participation will provide you and your organization with unbridled access to the buying power of podiatric physicians throughout Connecticut and the surrounding states. You will be able to demonstrate your products and services while evaluating other organizations that will be offering competitive equipment. With what is expected to be one of our largest events ever, this is a symposium you cannot afford to miss!

Exhibitor set-up begins on Thursday afternoon with the full doctor program beginning early Friday morning. All exhibitors and sponsors are invited to attend the cocktail reception immediately following the last lecture on Friday. Please be reminded that exhibits must remain set up through lunch on Saturday.



Your annual support continues to make this event one of the best in the country. I encourage you to take advantage of the early bird discount. Reserve your booth space by January 31 and save \$150.

Sincerely,

Marc Lederman DPM
Executive Director
Connecticut Podiatric Medical Association

Act Now!
Reserve your booth space before
Tuesday, January 31 and save \$150!
\$1,045 (before January 31, 2011)
\$1,195 (after January 31, 2011)

TENTATIVE SCHEDULE

Thursday, March 24, 2011

12:00 p.m. – 6:30 p.m. Registration
1:00 p.m. – 5:30 p.m. CMIC Workshops
5:45 p.m. – 6:45 p.m. Networking Session

Friday, March 25, 2011

7:00 a.m. – 8:00 a.m. Registration
8:00 a.m. – 9:30 a.m. Continental Breakfast in Exhibit Hall
9:30 a.m. – 10:15 a.m. Break and Exhibits
10:15 a.m. – 12:30 p.m. Lectures
12:30 p.m. – 1:30 p.m. Lunch in Exhibit Hall
1:30 p.m. – 3:00 p.m. Lecture
3:00 p.m. – 3:45 p.m. Break in Exhibit Hall
3:45 p.m. – 5:15 p.m. Lectures
5:15 p.m. – 6:30 p.m. Reception

Saturday, March 26, 2011

7:30 a.m. – 8:00 a.m. Continental Breakfast in Exhibit Hall
8:00 a.m. – 10:00 a.m. Lectures
10:00 a.m. – 10:45 a.m. Break and Exhibits
10:15 a.m. – 12:15 p.m. Lectures
12:15 p.m. – 1:45 p.m. Lunch
1:45 p.m. – 3:00 p.m. Lectures
3:00 p.m. – 3:30 p.m. Break
3:30 p.m. – 5:00 p.m. Lectures

Hotel Reservations

The special CPMA room rate is \$279 single/double occupancy, plus applicable taxes. The deadline for room reservations at Mohegan Sun is Tuesday, February 22, 2011. Thereafter, reservations will be accepted on a space and rate availability basis. Please note that in the past, rooms have sold out long before the deadline, so call and reserve your room early.

To reserve your room, reservations can be made directly on line at: <https://resweb.passkey.com/go/CPMA11>

Should you prefer to call in your guestroom reservations, group delegates should use the group code: CPMA11 via toll free phone number 1-866-708-1340

Please note: Only those registered for the conference or special guests recognized by CPMA's office will be eligible for hotel rooms at the special conference rate.

CPMA 2010 Exhibit Contract

Description

The exhibit area will be located in the Convention Center at Mohegan Sun. Booths are 8 x 10 feet. They consist of 8-foot-high background drapery and 3-foot-high division curtains of flameproof fabric suspended from aluminum stanchions. One 7 x 44 inch standard, one-line identification sign is furnished with each space, along with a table, tablecloth and two chairs. There is an additional charge for electrical requirements. If you plan to have more than two representatives at the meeting, there is a \$75 additional fee per person. (See exhibit staff section on contract form.) Tickets include all meals and the attendee reception. Electricity MUST be reserved prior to the symposium through the CPMA staff. We can not guarantee electricity if you attempt to order it when you set up. Electricity is billed directly to CPMA, so any electrical orders will need to be handled through CPMA, not the convention center.

Special Equipment

Arrangements may be made with Convention Enterprises for special items such as carpets and special decorations. Order forms will be sent upon receipt of registration.

Labor

Skilled labor from Convention Enterprises is available for the set-up and dismantling of displays at prevailing rates. Order forms for these services will be forwarded to each exhibitor 45 days prior to the exhibit date.

Installation

Booths will be available to exhibitors AFTER 7:00 p.m. on March 24, 2011. Displays must be ready for showing by 7:30 a.m., March 25, 2011. Unclaimed space will be reassigned without refund. Booths require a two-day commitment. No booths will be available for single-day displays. We may find that we can set up earlier as we get closer to the symposium. If so, we will send out an e-mail (only) letting exhibitors know.

Priority Placement

Priority Placement of booths will be given to sponsors and vendors who have been with us for many years. The longer you exhibit with us, the better the placement. However, exhibitors should know that we arrange breaks and sign-in and sign-out sheets to move traffic through the exhibit hall so that there is truly no "best" location. In addition, there will be a special incentive this year to encourage participants to visit ALL exhibitor booths.

Official Exhibit Contractor

Convention Enterprises
Howard Oshman
353 Christian Street
Oxford, CT 06478
203.267.1577

Size and Weight Limitations

The size and weight load on the display floor should not exceed 150 pounds per square foot. Exhibits must conform to the size of the allocated space and must not obstruct the view of or interfere with other exhibits. All demonstrations, discussions, or activities such as distribution of descriptive literature of any kind must be confined to the exhibitor's own booth. No exhibitor shall assign, sublet, or share the whole or any part of the assigned space without the approval of CPMA.

Shipping Information

All shipments to the Mohegan Sun MUST be made through Convention Enterprises. Storing and carting arrangements must be made with Convention Enterprises and clearly labeled with the exhibitor's name and company. Bills of lading and notice of shipment must be prepaid and forwarded appropriately to insure proper handling of your exhibit. Shipments to the hotel will not be accepted.

At the conclusion of the last symposium afternoon break on Saturday, security staff will be available for your move out. No equipment or booths can be broken down or loaded out before 4:15 p.m. Security staff will not be available to let you in or out of the loading dock until 4:15 p.m.

Your door prize should be given out at the last afternoon break.

Protection of Mohegan Sun Property

Nothing shall be pasted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Exhibitors violating this regulation are expressly bound, at their expense, to repair any such damage that they may cause.

Cancellations and Indemnifications

CPMA must be notified in writing of any cancellation. There is a \$100 administrative fee for all cancellations.

There are no refunds after March 1, 2011. The exhibitor agrees to protect, indemnify and hold harmless CPMA, its officers, directors, members and staff from any and all liability, loss, damage or expense resulting from the exhibitor's use of the exhibition space. This agreement and the rights herein granted to the exhibitor may not be assigned, sublet or otherwise disposed of by the exhibitor without the written permission of CPMA.

Copyrighted Material

Each exhibitor is responsible for obtaining all necessary licenses and permits to use any copyrighted materials, including written materials, photographs, or video images. No exhibitor will be permitted to distribute or display copyrighted material unless they have presented proof that the exhibitor has the appropriate licenses or that written permission is not required.

Liability for Losses

The CPMA, Mohegan Sun, or Convention Enterprises will not be held responsible for loss or damage resulting from any cause connected with transfer, installation, maintenance, storage or removal of exhibits or management of the exposition. The exhibitor assumes complete responsibility and liability for all injury to any and all personnel or property in any way connected with exhibitor's display or caused by the exhibitor, his agent, representatives or employees.

Exhibitor Questions

Exhibit and Sponsor Manager
Phone: 860.586.7512
Fax: 860.586.7550
info@cpma.org

2011 Symposium

Exhibitor and Sponsor Prospectus

March 24-26, 2011

Mohegan Sun Conference Center
Uncasville, CT



CPMA
Connecticut Podiatric Medical Association



342 North Main Street
West Hartford, CT 06117-2507
860.586.7512
www.cpmma.org

Connecticut Podiatric Medical Association
CPMA

Sponsorship/Exhibit Opportunities

Your company can become a sponsor by sponsoring a speaker or providing an educational grant. Below are the levels of sponsorship for the 2011 Annual Symposium. All sponsors receive 1) recognition in all pre- and post-symposium media, 2) logo and sponsor level displayed before each session, 3) logo in program packet, 4) signage listing your company as one of the sponsors, 5) recognition ribbons, 6) pre- and post-attendee mailing labels, 7) conference passes for a minimum of two.

CPMA Symposium Sponsorship Levels

Platinum — \$10,000+

Complimentary exhibit booth space and prime location in exhibit area and four representatives.

A complimentary one-year banner ad on CPMA website.

Hyperlink from your banner ad to your company's website.

Opportunity to hang sponsor banner during symposium (banner provided by sponsor).

Name and logo on cover pages of handouts and program packets.

Gold — \$5,000+

Complimentary Exhibit Booth Space and Prime location in exhibit area and two representatives.

A complimentary banner ad on the CPMA homepage for six months. (CPMA reserves approval rights.)

Hyperlink from your banner ad to your company's website.

Opportunity to provide a speaker for the symposium (at sponsor cost).

Silver — \$3,500+

50% off exhibit booth space and prime location in exhibit area.

A complimentary three-month banner ad on CPMA homepage.

Hyperlink from your banner ad to your company's website.

Bronze — \$2,000+

25% off exhibit booth space and prime location in exhibit area.

A complimentary banner ad on the CPMA homepage for two months.

Hyperlink from your banner ad to your company's website.

2011 Annual Symposium

Other Sponsorships: Receive Signage at Event and Recognition in Symposium Handouts

Thursday Afternoon Break:	\$1,500*
Thursday Reception:	\$2,000*
Friday Breakfast:	\$2,500*
Friday Morning Break:	\$2,000*
Friday Afternoon Break:	\$2,500*
Saturday Breakfast:	\$2,500*
Saturday Morning Break:	\$2,000*
Saturday Afternoon Break:	\$2,500*
Name Badge Lanyard:	\$2,000**
Program Book:	\$1,000**
Golf Shirts with Company and CPMA Logo (Limit 2 sponsorships):	\$2,500
Portfolio with Company and CPMA Logo:	\$3,000**

* Multiple sponsorships available

** One sponsor only

CPMA 2011 SPONSOR/EXHIBIT AGREEMENT

You are hereby authorized to reserve exhibit space for our exhibit at the 2011 Annual Symposium of the Connecticut Podiatric Medical Association to be held March 24-26, 2011 at the Mohegan Sun, Uncasville, CT. All correspondence will be directed to the individual named below.

Company: _____

Name: _____ Title: _____

Street: _____ Home Address Company Address

City: _____ State: _____ Zip Code: _____

Phone: (_____) _____ Fax: (_____) _____

E-mail: _____ Web site: _____

Please indicate emergency phone number: _____

Please indicate any organization that you would not like assigned to an adjacent booth: _____

Exhibitor/Sponsor Fees and Requirements

<input type="checkbox"/> Platinum: \$10,000+	\$ _____	<input type="checkbox"/> Name Badge Lanyard: \$2,000 (1)	\$ _____
<input type="checkbox"/> Gold: \$5,000+	\$ _____	<input type="checkbox"/> Full Page Ad in Attendee Packet: \$1,000	\$ _____
<input type="checkbox"/> Silver: \$3,500+	\$ _____	<input type="checkbox"/> Friday Gala Entertainment: \$2,000	\$ _____
<input type="checkbox"/> Bronze: \$3,000+	\$ _____	<input type="checkbox"/> Friday Reception: \$2,500 (multiple)	\$ _____
<input type="checkbox"/> Thursday Afternoon Break: \$1,500	\$ _____	<input type="checkbox"/> Friday Gala Gifts: \$2,500	\$ _____
<input type="checkbox"/> Thursday Reception: \$2,000	\$ _____	<input type="checkbox"/> Friday Gala Champagne Toast: \$2,500	\$ _____
<input type="checkbox"/> Friday Breakfast: \$2,500	\$ _____	<input type="checkbox"/> Portfolio with Company and CPMA logo: \$3,000	\$ _____
<input type="checkbox"/> Friday Morning Break: \$2,000	\$ _____	<input type="checkbox"/> Golf shirts—Company and CPMA logo: \$2,500*	
<input type="checkbox"/> Friday Afternoon Break: \$2,500	\$ _____	Maximum 2 corporate logos on golf shirt	\$ _____
<input type="checkbox"/> Saturday Breakfast: \$2,500	\$ _____	<input type="checkbox"/> Exhibit booth: \$1,045 (before 1/31/2011)	\$ _____
<input type="checkbox"/> Saturday Morning Break: \$2,000	\$ _____	<input type="checkbox"/> Exhibit booth: \$1,195 (after 1/31/2011)	\$ _____
<input type="checkbox"/> Saturday Afternoon Break: \$2,500	\$ _____	<input type="checkbox"/> Electricity: \$95 for one 500-volt line additional	\$ _____

Exhibit Staff: Exhibit Staff Names (Price includes two staff for meals and reception)

1. _____

2. _____

Additional Staff: \$75 per person x _____ (number of additional staff) =

Additional Staff Names for Badges

3. _____ 5. _____

4. _____ 6. _____

Total fee enclosed (sum of lines above) \$ _____ *

*Sponsorships are also available. Many sponsorship categories include a complimentary exhibit booth and meal tickets. For additional information contact the CPMA office at 860.586.7512.

Payment

Full payment must accompany CPMA exhibitor space contracts. Make checks payable to CPMA or use MasterCard, Visa or AMEX. The exhibitor understands and agrees that this application is subject to the conditions outlined on the contract for exhibitor space. Exhibitor encloses a remittance of \$ _____ as payment for exhibitor fee, additional staff or sponsorship.

Card Number: _____ Exp. Date: _____ 3/4 Digit Security Code _____

Name on Card: _____ Signature: _____

Please mail the contract and payment to:
 Connecticut Podiatric Medical Association
 342 North Main Street, Suite 301
 West Hartford, CT 06117-2507
Fax: 860.586.7550 **Phone:** 860.586.7512