APMA Region One/Podiatry Institute Conference

October 16-18, 2015
Quincy Marriott Hotel • Quincy, MA

Earn up to 20 Continuing Education Contact Hours!

Topics Include: Troubleshooting ICD-10 • Sports Medicine Topics, including: Biomechanics of the First Ray: How to Correct Hypermobility; Plantar Heel Pain: Why we are missing the boat on offloading the plantar fascia • Podiatric Malpractice Concerns • Akin Osteotomy Made Simple • Distal Osteotomy vs Lapidus in HAV Correction • Narcotic Medication Review • MRI Update Office Emergencies • Surgical Videos • Workshops • Complication/Interesting Panel Discussions...and MORE!!

Special sessions include: Assistants’ Track on Friday, CPR recertification, and PICA lecture approved for a discount on their malpractice premiums!
Doctors’ Program
We invite you to join us for this year’s APMA Region One Conference. Scientific Program co-chairs Jay Phillips, DPM and Jeffrey Rock, DPM, have recruited some of podiatry’s best speakers from around the nation. Both medically and surgically oriented podiatric physicians will find topics of interest for their practices.

CPME Certification
The Podiatry Institute is an approved sponsor of continuing education in podiatric medicine courses as designated by the Council on Podiatric Medical Education.

The Doctors’ Scientific Program will deliver up to 20 Continuing Education Contact Hours (CECH) to DPMs who attend the Friday, Saturday, and Sunday programs.

Doctors will be awarded CECH credits only for those hours for which they have signed-in. Daily sign-in/out sheets for the general session and workshops will be available and will be used to verify attendance.

Friday, October 16, 2015
Doctors’ Scientific Program
7:30 am - 6:30 pm Registration
7:30 - 8:00 am Continental Breakfast Buffet and Visit Exhibitors
7:50 - 8:00 am Welcome to Region One
8:00 - 10:15 am Topics of Interest
• Soft Tissue Tumors of the Foot
• Nailed it! Developments in Topical Dermatologic Products
• Diabetic Ketoacidosis
• Algorithm Diagnose Skin Disorders
10:15 - 11:00 am Break and Visit Exhibitors
11:00 - 12:00 pm Optional One-Hour Hands-on Surgical Workshops
Podiatric Dermatology for Today’s Lower Extremity Clinician: A “hands-on” biopsy workshop including review of the fine needle aspiration
Moderator: Bradley Bakotic
Supported by: Bako Integrated Physician Solutions

Topical Would Care Products That You Need to Know About in 2015: Effective would healing protocols that will enhance would healing and grow your practice
Moderator: Jonathan Moore
Supported by: Amerz Healthcare Corp.

Practical Applications of Therapeutic Lasers
Moderator: Mickey Stapp
Supported by: Cutting Edge Laser

Treating Complex Hallux Valgus Deformities
Moderator: Michael McGlamery
Supported by: Stryker

Optional One-Hour Hands-on Surgical Workshops (Sessions repeat)
1:00 - 1:45 pm Lunch and Visit Exhibitors
1:45 - 3:15 pm Rearfoot Pathology
• Twisted Plate Theory: Why certain flatfoot surgeries work & others fail
• Calcaneal Osteotomies: Rationale & Technique
• Medial Column Reconstruction
• Calcaneal Fractures: Simplified Approach
• The Flexor Digitorum Longus Transfer: Why this procedures makes no sense

Break and Visit Exhibitors
Optional CPR/AED Recertification
Podiatric Medicine & Surgery
• Percutaneous Condylectomy
• Decompression of the Plantar Intermetarsal Nerve
• How to Simply and Effectively Evaluate a Pediatric Patient
• Oral Corticosteroids
• Hammertoe Deformity: The paradigm shift towards intramedullary fixation
• Posterior Calcaneal Extostoses

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### Saturday, October 17, 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 am - 6:30 pm</td>
<td>Registration</td>
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<tr>
<td>7:30 - 8:00 am</td>
<td>Continental Breakfast Buffet and Visit Exhibitors</td>
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<tr>
<td>8:00 - 10:05 am</td>
<td>Hallux Valgus Surgery</td>
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<td></td>
<td>- Geometrical Analysis of HAV</td>
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<td>- Distal Osteotomy for Hallux Valgus</td>
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<td>- Akin Bunionectomy</td>
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<td>- Lapidus</td>
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<td>- Hallux Rigidus: Myths &amp; Misconceptions</td>
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<td>- Evaluation and Treatment of Hallux Limitus in the Athlete</td>
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<td>- Pediatric Bunion</td>
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<td>10:05 - 10:45 am</td>
<td>Break and Visit Exhibitors</td>
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10:45 - 12:30 pm | Hallux Valgus Surgery Continued                                      |
|                 | - How to Prevent Malpractice                                          |
|                 | - Preoperative Management of Blood Disorders                          |
|                 | - Medical Management of Post-op Patients                              |

12:30 - 2:00 pm  | Lunch                                                                |
|                 | - APMA Update                                                        |
|                 | - MPMS Annual Meeting                                                |

2:00 - 5:10 pm   | Sports Medicine Topics                                               |
|                 | - Evaluations of Management of Atypical Shin Pain                     |
|                 | - Biomechanics of the First Ray: How to correct hypermobility        |
|                 | - The Painful Sesamoid                                               |
|                 | - Navicular Stress Fractures                                          |
|                 | - Adult Acquired Flatfoot: A better staging system for clinical decision making |
|                 | - Plantar Heel Pain: Why we are missing the boat on offloading the plantar |

5:10 - 5:30 pm   | Refreshment Break                                                    |

5:30 - 6:30 pm   | PICA Risk Management Session                                         |
|                 | Million Dollar Cases:                                                |
|                 | What have we learned?                                                |

### Sunday, October 18, 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 am - 1:00 pm</td>
<td>Registration Desk Open</td>
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<tr>
<td>7:30 - 8:00 am</td>
<td>Continental Breakfast Buffet</td>
</tr>
<tr>
<td>8:00 - 8:00 am</td>
<td>Continental Breakfast Buffet</td>
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<tr>
<td>8:00 - 10:00 am</td>
<td>Podiatric Potpourri</td>
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<tr>
<td></td>
<td>- ICD-10 Troubleshooting</td>
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<tr>
<td>10:00 - 10:15 am</td>
<td>Break</td>
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<tr>
<td>10:15 - 1:00 pm</td>
<td>Podiatric Potpourri Continued</td>
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<tr>
<td></td>
<td>- Update on Diabetic Medications</td>
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<td>- Paid Med Drugs</td>
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<td></td>
<td>- MRI of the Foot and Ankle</td>
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### Optional Friday CPR/AED Re-certification Course!

From 3:30 - 6:00 pm on Friday, we will offer a certified CPR/AED refresher course for doctors and assistants. The registration fee will be $75 per person. CPR certification and re-certification for podiatrists is mandated by the Rules and Regulations of the Board of Registration in Podiatric Medicine of the Commonwealth of MA.
Friday, October 16, 2015

Assistants’ Program - Sessions for Front & Back Office Staff

We understand the need for further education and training for our valued podiatric assistants. With the guidance of national practice management consultant, Cindy Pezza, PMAC, we have developed a fantastic program including subject matter that relates to both front and back office, in order to increase efficiency, maintain compliance and improve skills that enhance patient care and revenue in your practice.

7:30 am Registration
7:30 - 8:00 am Breakfast Buffet
8:00 - 8:15 am Welcome and Introduction to Program Cindy Pezza, PMAC
8:15 - 8:45 am Common Conditions and Terminology Speaker TBD
8:45 - 9:30 am Triage Techniques - Medical Necessity/Practice Impact Scott Aronson, DPM and Cindy Pezza, PMAC
9:30 - 10:00 am Medical Legal Principles Lois Downey, Esq.
10:00 - 10:15 am Break and Visit Exhibitors
10:15 - 10:55 am Help Your Doctors to Provide More Comprehensive Care Jonathan Moore, DPM
10:55 - 11:25 am Director of First Impressions - Going the Extra Mile for Your Patients Chad Schwarz
11:25 am - 12:15 pm Job Security!! Becoming a Marketing Asset to Your Practice No Matter Your Position Chad Schwarz
12:15 - 1:00 pm Lunch break
1:00 - 3:30 pm Special Sessions for Front and Back Office Staff

Front Office
- Compassionate Collections Speaker TBD
- Billing and Coding Terrence Patterson of Practice Management Solutions
- Common Mistakes and Changes You Should Know
- ICD-9/ICD-10 Transition Terrence Patterson
- Eligibility and Benefits - Knowing All You Can About Your Patients Before They are Treated Terrence Patterson

Back Office
- Thorough Evaluations Scott Aronson, DPM and Cindy Pezza, PMAC
- Roles of Scribes Cindy Pezza, PMAC
- Preparing for the Patient Day David Alper, DPM
- Hands-on workshop: Unna boot application, AFO Casting, and Shoe Measuring. Sponsored by meeting vendors and run by resident physicians
Faculty

Alfred Phillips, DPM  
Brighton, MA  
Scientific Chair

Jeffrey Rock, DPM  
Middleborough, MA  
Scientific Chair

Douglas Richie, DPM  
Seal Beach, CA  
Keynote Speaker

Bradley Bakotic, DPM, DO  
Alpharetta, GA

Jeffrey S. Boberg, DPM  
O’Fallon, MO

David J. Caldarella, DPM  
Providence, RI

Steven R. Carter, DPM  
Covington, GA

Brad D. Castellano, DPM  
Hoschton, GA

Louis DeCaro, DPM  
West Hatfield, MA

Lois Downey, Esq.  
Moorestown, NJ

Michael S. Downey, DPM  
Philadelphia, PA

Harry A. Goldsmith, DPM  
Cerritos, CA

Jose Gonzales, DPM  
Decatur, GA

Perry H. Julien, DPM  
Atlanta, GA

Kevin Lu, DPM  
Decatur, GA

John T. Marcoux, DPM  
Brighton, MA

Michele Matthews, PharmD  
Boston, MA

Jonathan M. Moore, DPM  
Somerset, KY

Harry P. Schneider  
Cambridge, MA

Tulip Schneider, PharmD  
Boston, MA

Mickey D. Stapp, DPM  
Augusta, GA

David S. Titelbaum, MD  
West Yarmouth, MA

Tracy Vlahovic, DPM  
Philadelphia, PA
Hotel Information
Quincy Marriott Hotel
1000 Marriott Drive
Quincy, MA 02169

The Quincy Marriott provides a home away from home for all guests. A central Quincy location offers the best of the city at your doorstep with easy access to Boston, Plymouth, Cape Cod, and other nearby areas. Rooms and suites are filled with thoughtful amenities and guests can also enjoy their fitness center, pool, and on-site dining options.

The Quincy Marriott is offering a discounted rate of $139 per night that must be booked by September 24, 2015. Make your reservation by calling 866-449-7387 and be sure to mention you are with APMA Region One Conference. You may also make your reservation online, find details here:
http://www.masspodiatrists.org/2015hotelinfo

MPMS has negotiated free parking for all participants of the Region One Conference.

Podiatry Institute Upcoming Schedule

September 24 - 27, 2015
Reconstructive Surgery of the Foot & Ankle: Update 2015
San Diego, CA
Joint provider with the San Diego Podiatric Medical Association

October 2 - 4, 2015
Insights & Advancements in Foot & Ankle Surgery
Atlantic City, NJ
Joint provider with the New Jersey Podiatric Medical Association

October 16 - 18, 2015
APMA Region One Conference
Quincy, MA
Joint provider with the APMA Region One

October 23 - 25, 2015
Mid-Atlantic Conference
Hyattsville, MD
Joint provider with the Mid-Atlantic Podiatric Medical Association

November 5 - 8, 2015
Hallux Valgus and Related Forefoot Surgery
Fort Myers, FL

December 4 - 6, 2015
Windy City Podiatry Conference
Chicago, IL
Joint provider with the Illinois Podiatric Medical Association

February 4 - 6, 2015
23rd Annual Winter Conference
Park City, UT
Joint provider with the Utah Podiatric Medical Association

For more information, visit www.PODIATRYINSTITUTE.com

Meet New Vendors and Connect with Current Ones!

More than 65 exhibitors showcased their products and services at the 2014 conference. We have excellent representation from a variety of companies who supply products or services to the podiatric community. This is an important part of the educational opportunity provided by this conference and we urge you to visit exhibitors who are supporting and subsidizing this conference.

Accommodations
## Registration Information

Please select from the following:

**Doctors’ Program**

<table>
<thead>
<tr>
<th></th>
<th>Early (by Sept. 30)</th>
<th>Regular</th>
<th>Late (after Oct. 8)</th>
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<tbody>
<tr>
<td>APMA Member</td>
<td>$450</td>
<td>$550</td>
<td>$600</td>
</tr>
<tr>
<td>Non-APMA Member</td>
<td></td>
<td>$695</td>
<td>$750</td>
</tr>
<tr>
<td>Resident</td>
<td>$65</td>
<td>$95</td>
<td>$95</td>
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<tr>
<td>Retired or Military</td>
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<td>$265</td>
<td>$265</td>
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</tbody>
</table>

**Assistants’ Program**

- $125
- $175
- $200

**Optional Session**

- CPR/AED Re-Certification Course: $75/person

Total Amount to be Charged: $ ____________

## Contact Information

Name of Registrant: ________________________________________________________________

Practice: ___________________________________________________________ __________________________

Address: ___________________________________________________________ __________________________

City: __________________________ State/ZIP: __________________________ APMA #: __________________________

Phone: __________________________ Email: __________________________

If you have more registrants, please use an additional form, register online, or contact us at 978-256-0935.

## Personal Information

- Check here if you have a disability and may require accommodations to fully participate. You will be contacted by the Region One office.
- Check here if you have any dietary restrictions, which are: ________________________________________________________________

## Payment Information

- A check made payable to APMA Region One Conference is included. Please mail completed form with check to: APMA Region One Conference, 6 Boston Road, Suite 202, Chelmsford, MA 01824

- Please charge my credit card: ☐ MC ☐ Visa ☐ AmEx for a total of $ __________________________

  CC #: ___________________________________________ Exp: ___________ CVV: ___________

Name as it appears on card: ______________________________________________________________

Signature: __________________________________________________________________________

**CANCELLATIONS:** All cancellations must be in writing. No cancellations will be accepted or refunds given after September 25, 2015. Refunds before this date will incur a $50 processing fee.

Register online at www.masspodiatrists.org/event/2015RegionOneConference

APMA Region One/Podiatry Institute Conference
6 Boston Road, Suite 202, Chelmsford, MA 01824
Ph: (978) 256-0935 - Fx: (978) 250-1117 - www.MassPodiatrists.org
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Join us at a new and improved location!

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